

A Talk for World Peace 2011
with His Holiness the Dalai Lama
U.S. Capitol West Lawn - Washington, DC - July 9, 2011

Application for Accreditation of Members of the Media

(Please note: this application must be accompanied by a letter of assignment and photos in order to be processed.)

Name					
Permanent office address (if different from your organization's headquarters)					
Tel		Fax		E-Mail	

INFORMATION ON THE MEDIA ORGANIZATION YOU REPRESENT

Name of organization					
Address					
Name of assigning editor/publisher					
Title		E-Mail			
Tel.		Fax			
Type of medium (circle as many as necessary)					
TV/Video	Newspaper	News Wire	Radio	Online/Blog	Photo Agency
Other (specify)					
Position of applicant					
Writer/Report	Producer	Crew	Talent	Photographer	
Other (specify)					
Brief explanation as to the capacity the event will be covered					
Working language(s) of your media organization					

To be filled out by Kalachakra Organizing Committee when distributing media passes
(Important at least one of the IDs presented below must be a photo ID)

Description of ID presented: _____ ID
#: _____

Description of ID presented: _____ ID
#: _____

Media Pass issued by: _____ (name of KOC volunteer)
_____ (signature)

The completed accreditation form can be sent with photo and letter of to Media registration forms can be submitted to us by email (Kalachakra2011@rogersandcowan.com) or fax (310.854.8135). You will receive email confirmation only if it is complete and you are registered. If you do not hear back from us, please inquire to see what was missing from your application.

MEDIA ACCREDITATION

Accreditation is open to all bona fide news organizations. Freelance media representatives must be sponsored by a recognized news organization and must attach a letter of assignment to the accreditation form.

Applications will be considered on a case-by-case basis and decisions are at the discretion of the Kalachakra Organizing Committee (KOC).

Use of the Media Pass is limited to the person to whom it was issued and remains the property of the Kalachakra Organizing Committee. Misuse of the Media Pass may result in having it recalled without notice.

The media accreditation application form may be sent to Kalachakra2011@rogersandcowan.com or by fax to or fax (310.854.8135).

An assignment letter and passport-style photo (two copies of passport-size photos if using regular post) must accompany the application form.

The deadline for applications to be submitted is **Wednesday, June 29, 2011**. Information on when and where Media Passes will be distributed will be e-mailed to accredited media by July 1, 2011.

Accreditation application forms can be downloaded from www.kalachakra2011.com.

Requirements for Media Accreditation

The form must be accompanied by a letter of assignment from the publisher, assignment editor or bureau chief on official letterhead of a media organization; the letter should specify the name and indicate the role of the journalist and confirm that the journalist has been assigned to cover the event.

Journalists will be required to present two forms of valid ID, one of which must be a photo ID (e.g. press card, driver's license, passport) when picking up their Media Passes

Where a print media organization is not known to the KOC, it may be required to submit two recent issues of its publication.

Independent TV production companies are required to provide a letter from a broadcast organization which intends to air their work.

Photographers may be required to submit original tear sheets or photos with credits of their organization.

Online Media

In addition to the above requirements, online media must meet the following requirements: a) The online journal requesting accreditation for its correspondent must have a substantial amount of religious, spiritual or original news content, such as commentary or analysis on international issues. b) If the website is new, the applicant seeking accreditation for its correspondent must provide the latest data on the site's visitors or other relevant material (press citations, etc.) about the outlet's audience. c) The applicant must have an established record of having written extensively on religious, spiritual or international issues and must present copies of three recently published articles with his/her byline. d) The web publication must belong to a registered company, such as a bona fide media organization, and have a verifiable non-web address and a telephone number.